



Maison du Luxe
Luxury, Life Style & Premium
Boutique Consulting Firm

CONFERENCE

Luxury BUSINESS

June 28, 29, 30 July 1 2010
Buenos Aires - Argentina

El Negocio del Lujo Conference

► June 28-July 1 | BUENOS AIRES, ARGENTINA

A Spanish-speaking conference and course in Argentina, organised by luxury business and branding experts Maison du Luxe. Key note speaker Carlos Ferreirinha, president of MCF Consultoria and Conhecimento, will share his insights into business development and strategy. He is considered the principal luxury business opinion maker in Latin America. The Luxury Business Course will run during the final two days of the conference. Established in 2003, the course has been successfully received in Brazil and throughout Latin America. The course aims to challenge participants to deconstruct luxury business strategy and look at transferable skills and knowledge which can be applied to their own markets.

LS MEMBER BENEFITS

- Special rate for conference USD \$700 (original price USD \$780)
- Special rate for Luxury Business Course by Carlos Ferreirinha USD \$1000 (original price USD \$1300)
- LS members have the right to play on the exclusive Maison du Luxe Golf's Tournament on June 28th. (day before the Conference)
- Special rate in the Sofitel Hotel Buenos Aires

For more information contacto@maisonduluxe.com.ar

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